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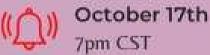
"Shaping the Future of Haircare: How YouTubers Are Revolutionizing the Hair Industry"

## HAIR TALK SPECIAL EDITION









BEHIND THE SCENES:THE GLITZ AND GLAM OF NATURAL HAIR COALITION



# Creating a fancy curly or coily hairstyle for a gala Dr Gaby

Creating a fancy curly or coily hairstyle for a gala requires careful planning and styling. Begin your preparations the day before the event by washing and conditioning your hair, ensuring it's clean and well-moisturized. Apply a leave-in conditioner and a curl-enhancing gel or mousse to damp hair to maintain hydration and define your curls. Gently diffuse your curls, preserving their natural shape while avoiding excessive heat. You may also want to consider a pre-event trim to eliminate split ends and frizz. There are several gorgeous hairstyles that can complement your face shape, outfit, and the formality of a gala. Here are a few options:

- 1. Romantic Side-Swept Curls:
- This style is perfect for a romantic and formal gala. Sweep your curls to one side and use bobby pins or decorative hairpins to secure it in place. This style works well with off-the-shoulder or one-shoulder dresses, adding an element of elegance to your look.
- 2. Vintage Hollywood Waves:
- Channel your inner old Hollywood glamour with cascading waves. Use a curling iron or hot rollers to create soft, large curls. Brush them out gently for a smooth, flowing look. This style pairs beautifully with classic, floor-length gowns.
- 3. Crown Braid with Curls:
- For a regal and intricate hairstyle, consider a crown braid that wraps around your head. Leave the rest of your hair in defined curls. This style complements formal gowns and can be especially flattering for those with oval or heart-shaped faces.
- 4. High Bun with Curly Bangs:
- Create a sleek high bun with your curly bangs left loose to frame your face. This chic and structured hairstyle goes well with contemporary, fashion-forward outfits and can add a unique twist to your look.
- 5. Loose Boho Updo:
- For a more relaxed and bohemian gala style, opt for a loosely gathered updo. Leave some curly strands to fall gently around your face for a soft, carefree look. This style pairs beautifully with flowy, ethereal gowns.



#### 6. Braided Updo:

 A braided updo can be both formal and stylish. Braid sections of your hair and twist them into an updo, securing with pins. This versatile hairstyle complements a wide range of outfit choices.

#### 7. Low Bun:

• You can choose to have a center part, a side part, or no part, depending on your preference and face shape. Make sure the part is neat and even. Gather your hair at the nape of your neck, as if you were creating a ponytail. Hold it with one hand while smoothing it out with the other to ensure there are no bumps or loose strands. Twist the gathered hair into a loose spiral and begin wrapping it around the base of the ponytail. As you wrap, tuck in the ends under the bun. Use bobby pins to secure the bun in place as you go, making sure it's neat and secure. Once the bun is secure, use a strong-hold hairspray to set the style and tame any flyaways. You can also add decorative pins, hair accessories, or a subtle headband for a touch of elegance.

#### 8. Chignon:

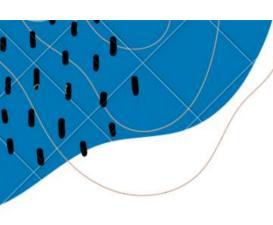
• Gather your hair at the nape of your neck, as if you were creating a ponytail. Twist the ponytail gently to create a rope-like structure. Keep the twist relatively loose for a more relaxed chignon or tighter for a sleek look. Begin to wrap the twisted ponytail around its base to form a coil. Continue wrapping until you've used all the hair, tucking in the ends underneath the coil. Use bobby pins or hairpins to secure the chignon in place. Be sure to insert them discreetly and strategically to hold the coil securely. To finish, use a strong-hold hairspray to set the style and smooth out any frizz or loose strands. You can also add decorative hairpins, flowers, or a jeweled clip to enhance the elegance of the chignon.

Remember that practice makes perfect, so it's a good idea to try these hairstyles a few times before the gala to get a feel for how they work with your hair's unique texture. Additionally, using a hairnet or hairpins specifically designed for updos can help keep the style in place throughout the evening.

#### Other Tips:

When attending the gala, carry a small emergency kit with bobby pins, a travel-sized hairspray, and a compact mirror to make quick touch-ups if necessary. Keep movements to a minimum and avoid excessive touching of your hair to prevent frizz or disruption of your curls.

To ensure the longevity of your hairstyle, consider using a silk or satin pillowcase, which minimizes friction and frizz while you sleep. The following day, you can refresh your curls with a spritz of water and a small amount of hair spray if necessary, helping to revive your hairstyle without the need for a complete wash. By following these tips and choosing the right products, you can create a captivating and long-lasting hairstyle that not only complements your natural beauty but also ensures you shine at the gala event. Enjoy your evening!



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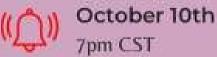
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# HAIR TALK SPECIAL EDITION









BEHIND THE SCENES: OF SHOWSTOPPER BEAUTY AWARDS GALA



# LIBERATING WER OF THE BIG CHOP

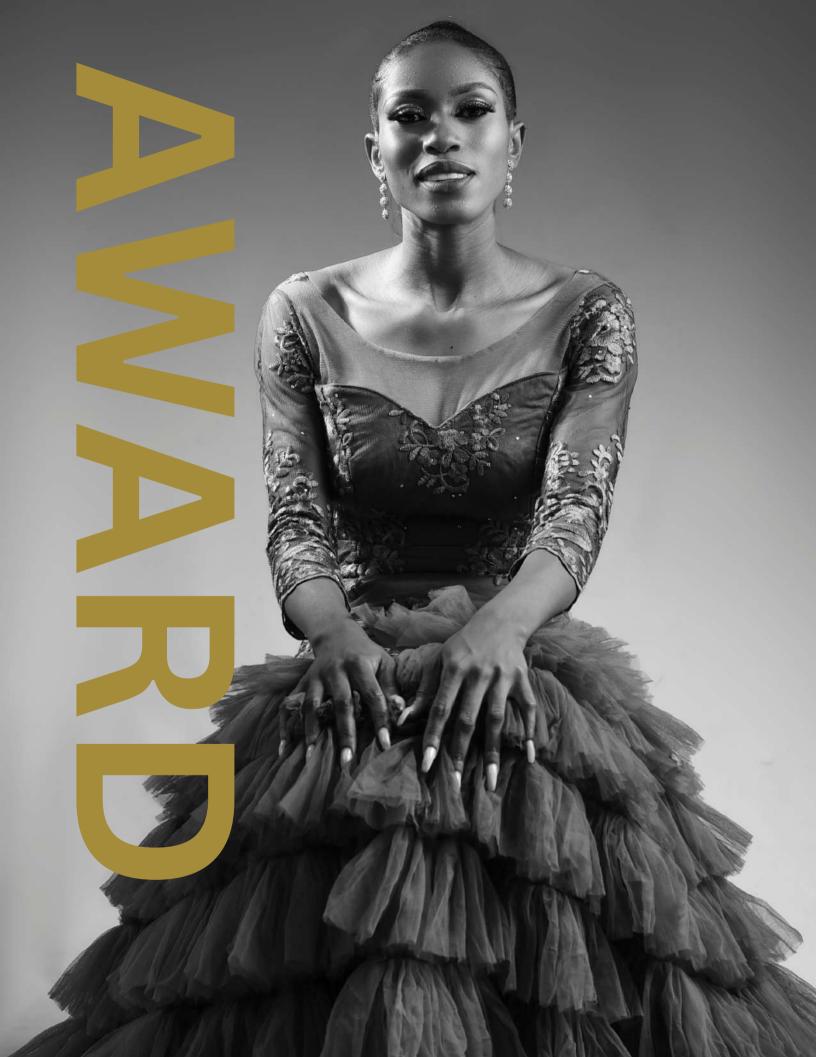
#### **By Twin Nation**

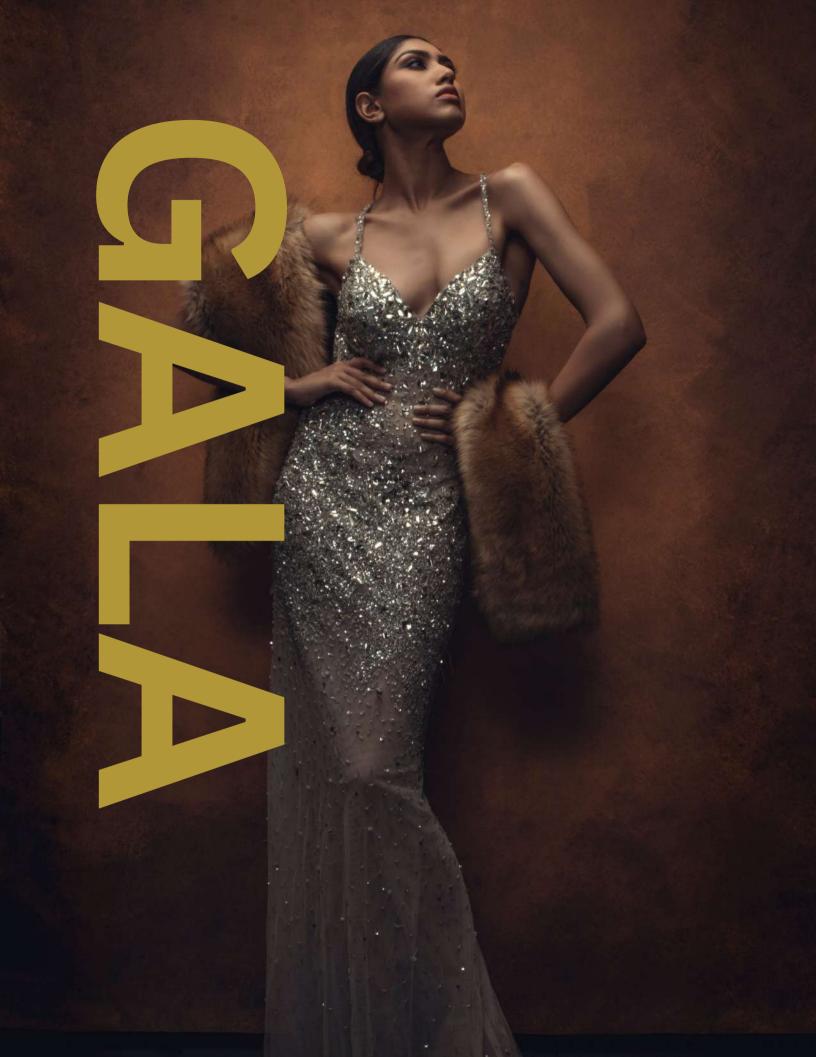
Let's talk about something that often gets overlooked - the power of cutting off what no longer serves you, and I'm not just talking about hair. It's about shedding the weight of emotions, trauma, family, and the pressures of our careers. Imagine feeling the fresh air on your scalp, washing away everything you've carried for years. Starting anew and embracing a new look, it's something many of us long for.

Have you ever taken that brave step to cut off your hair or make a bold change in your life? It's a moment you'll never forget. It's like stepping into a new chapter of your life, a revolution that ignites something deep within you. It allows you to build a new personality, start afresh, and reveal a side of yourself you've hidden from the world.

Don't be afraid of a set of scissors or clippers; they can be your tools of transformationaltion. Sometimes, an inner voice is calling, telling you it's time for a fresh start. It's not just about your hair; it's about shedding the weight you've carried and making way for a brighter, lighter tomorrow.









Kitchen Beautician Magazine

# KAYE FLEWELLEN CEO OF BEAUTY AWARD GALA

We got the chance to interview Kaye Flewellen, the CEO of the Beauty Gala, and here's how our conversation unfolded.

1. What message or legacy do you hope the Beauty Awards Gala leaves for future generations of beauty professionals in DFW?

I hope that the gala does in fact leave a legacy and continues long after I'm gone. Although it started locally, I hope that it is a global event were stylists nationwide and abroad are celebrated in grand fashion. As well, I hope that we set a standard and expectation of excellence that spans the width of our businesses and elevates our thinking and our expectations.

2. Can you tell us about the inspiration behind starting the Beauty Awards Gala in DFW?

Honestly, I had a dream that I attended such an event. The dream was so vivid and detailed, I woke and talked about it to my friends. I kept telling them that someone was gonna host an event for stylists. Initially, it was such a grand event in my head, that it couldn't have been me. After sharing the vision with several people, no one wanted to act on it; but it was still a reality in my head and I finally got the courage to take it in myself.

3. How do you envision the gala impacting the beauty and fashion industry in DFW?

As it grows, I expect it to be the event that celebrates hair and fashion. That's why I named it "Best in Beauty". I want to expand the categories to include Beauty at large. As a lifelong stylist, I know that every loves and appreciate their stylists; but I've felt like the beauty industry hasn't been respected as a bonified business and I want to see that change for the better.

4. Could you share some insights into the selection process for award recipient?

Yes. I definitely put a lot of thought into the selection process. We started be simply asking people to nominate candidates in each category on social media. That really gave us a lot of good candidates to choose from. However, in an attempt to expand beyond our network; I along with 3 others on my team spent a lot of time searching the web to find great candidates. Once my immediate team, picked the nominees, I sent them to the Beauty Circle to vote on the winners. The Beauty Circle is akin to the "Academy" for the Oscar's. What makes the Oscar's so prestigious is that they are voted on by their peers. I certainly didn't want to put the responsibility on the stylists to ask their followers to vote. That becomes a "people's choice" award. When you're the best, others should say without you asking for votes. Anyways, the Beauty Circle is a group of 20 individuals, including all of last year's winners and few more industry insiders that were asked to look at all of the nominees and their work, then vote not on their popularity but their work and how well they execute. The job was daunting.

5. What are some of the award categories, and what do they represent?

This year we only started with 8 categories that the circle voted on and 4 that my direct team voted on.

We will celebrate 1. Best in Trichology, 2. Best in haircolor 3. Best in Barbering 4. Best in Makeup 4. Best in locs 5. Best in Braids 6.Best in Short hair 7. Best in hairstyling 8. Best in Weaving. The other four

- 1. Lifetime Achievement Award: this will go to Renee Cottrell Brown; the daughter of businessman Comer Cottrell. She is the founder of the "Just for me" children's relaxer.
- 2 We will name an Icon Award to Ryan Johnson of Studio 5012
- 3.Alicia Washington will receive the Phoenix Award, and lastly Stacy Kenneybrew will receive the Overcomer Award. She is a salon owner, and stylist that suffers from crippling Arthritis and she continues to bring so much to the industry. We are so proud of all of our candidates and nominees.
- 6. How has the show evolve of the years?

This is only my second year. The vision hasn't changed, but the execution has elevated tremendously. Also this year, I changed the name to Best in Beauty because I want to make it more expansive. As well, I wanted to move under my nonprofit that's designed to celebrate the industry at large.

- 7. What role do you think events like these play in celebrating diversity in the beauty industry?
- I think events like this brings us out our silos and helps us to network with other stylists, businesses and civic leaders throughout the metroplex.
- 8. What challenges have you faced in organizing this event, and how did you overcome them?

The biggest challenge has been getting other stylists to really buy into the vision. I understand why people are skeptical because of the number of people who don't live up to their word; but I'm just excited for them to see the work that we put into it.

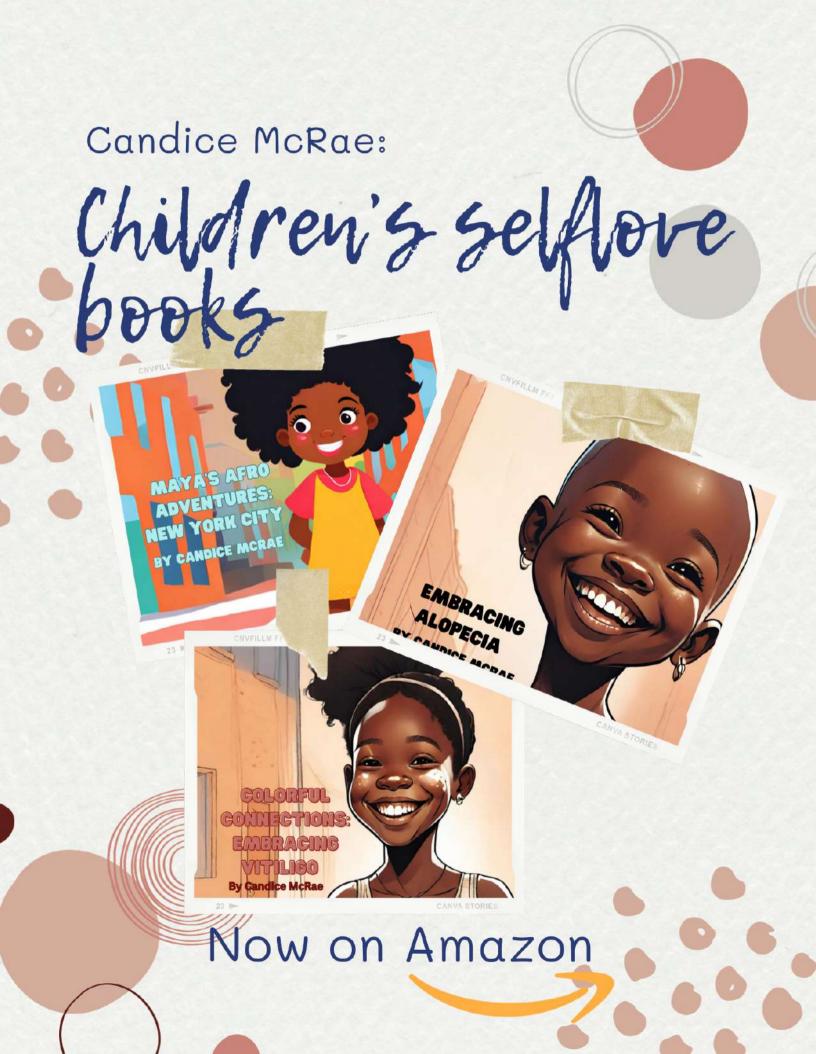
9. How do you see the Beauty Awards Gala contributing to the local community and its beauty professionals?

As it grows and our sponsors grow, it will be a major fundraising opportunity to reinvent in the industry. Through our efforts, I expect it to impact the sustainability and scalability of many salons. Ultimately, this will impart the economic development in the metroplex by sustaining small business.









### Intrinsic Black Love By Jade the Blade Anthony

In the canvas of night, a story unfolds, Intrinsic Black art, its beauty foretold. Silhouettes dancing, a timeless embrace, A celebration of love, woven with grace. Ebony hues, a symphony's notes; infinite shades, where love promotes. The richness of souls, deep and pure, An eternal love that will endure. A tapestry woven, a masterpiece true, invisible ink on the canvas of blue. Each stroke signifies the love's tender touch, A profound connection that means so much. Invisible bonds, like constellations above, Weaving a narrative of an eternal love, Each soul a star in the cosmic ballet, Bound by a love that will forever stay. In the shadows and highlights, love's sweet refrain,

A love that transcends, erasing every pain, Intrinsic black art, a testament to love's might,

A timeless embrace, forever shining bright.

#### 5 Things Noticed At New York Fashion Week by Sinia Green

Motor Cycle Jacket

A warm staple that can be dressed up or down , the simplicity of a genuine leather jacket creates the perfect staple for fall and winter . With high end brands slowly adding the following style to even the most elaborate collection. I feel like some brands are trying to bring a certain elegance to the following garment . Leather jackets are a great way to amp up any outfit

#### Accent and Buckle Belts

Buckle belts are making a surprising come up, noticing a lot if stylist are tending to dress clients who lean more towards casual wear .With a Boho chic or western influence accent and belts with large buckles tend to bring in an outfit. They can also be very slimming and create unity or organic flow with two separate pieces

#### Micheal Kors

The sophisticated brand inspired by sports wear and urban American culture . MK has remained a household brand who tends to never fall of course with consumer desire . Current fall collection consist of racer back tops covered in shimmer, wide leg bottoms, and fitted tops with matching skirts. Multiple celebrities and fashion goers were seen all through out all week rocking the brand. Micheal Kors never seems to fail with garments that tend to set a great impression with comfort in any room

#### Tweed

Popularized by the well known Chanel, tweed is a fabric made for cold weather that can consist of multiple color ways. Tweed is consistently used for blazers, women's suits and matching bottoms. Fashion week was actually very warm for NYC this and tweed still made it's roll .out



#### A Glamorous Affair: Choosing the Perfect Makeup for Your Gala Look

Attending a gala is a chance to showcase your style and elegance, and the right makeup can elevate your entire look. Coordinating your makeup with your outfit, shoes, and hair is a thoughtful way to achieve a harmonious and polished appearance. In this article, we'll explore how to choose the perfect makeup to complement your gala ensemble, creating a cohesive and stunning overall look.

#### 1. Matching Your Outfit:

- Bold Colors: If your gala attire features bold and vibrant colors, consider opting for neutral or complementary shades for your makeup. A classic smoky eye or a nude lip can balance a colorful outfit.
- Neutral Tones: For neutral-toned dresses, you have the flexibility to experiment with bolder makeup choices. A statement lip or dramatic eye makeup can add a touch of glamour.
- Metallics and Sequins: If your outfit is adorned with metallics or sequins, keep your makeup sophisticated with a subtle shimmer on the eyes or a metallic eyeshadow that complements the gown without overpowering it.

#### 2. Coordinating with Your Shoes:

- Classic Black: For black heels or shoes, consider a timeless red lip or a smoky eye. The contrast adds drama and sophistication.
- Metallic Shoes: If your shoes have metallic accents, you can subtly incorporate a similar metallic shade into your eyeshadow or opt for a glossy metallic lip.
- Bold Colors: If your shoes are a vibrant color, echo that hue in a more subtle way, such as through eyeliner or a tinted lip balm.

#### 3. Harmonizing with Your Hair:

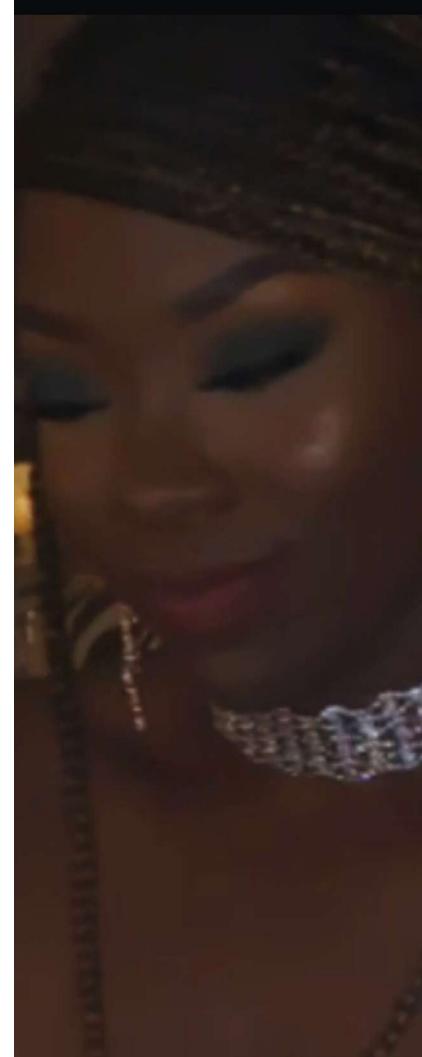
- Updos and Statement Hair: If you're rocking an updo or have statement hair accessories, focus on enhancing your features with well-defined eyes and a complementary lip color.
- Flowing Locks: For flowing locks, consider soft and romantic makeup, such as a natural-looking eyeshadow paired with a nude lip or a soft pink blush.
- Colorful Hairstyles: If your hair has colorful highlights or an ombre effect, coordinate your makeup with the dominant color or opt for neutral tones to balance the overall look.

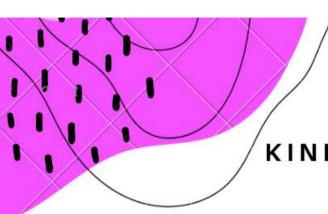
#### 4. Overall Coordination:

- Consider the Overall Aesthetic: Ensure that your makeup aligns with the overall aesthetic you're aiming for. If your gala has a specific theme or dress code, factor that into your makeup choices.
- Balance is Key: While coordinating is essential, balance is key. If your outfit is elaborate and detailed, consider toning down the makeup slightly, and vice versa.
- Time of Day: Take into account whether the gala is during the day or evening. Evening events often allow for bolder and more dramatic makeup choices.

#### Conclusion

Choosing the right makeup for a gala involves a thoughtful consideration of your outfit, shoes, and hairstyle. It's an opportunity to express your personal style while creating a cohesive and polished look. Whether you opt for classic glamour or experiment with bold choices, the key is to feel confident and beautiful as you grace the gala with your presence. So, go ahead, blend those eyeshadows, choose that perfect lip color, and shine at your glamorous affair!





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#### "Shaping the Future of Haircare: How YouTubers Are Revolutionizing the Hair Industry"

In the digital age, the art of hairstyling has found a dynamic platform for transformation. The rise of YouTube and social media has paved the way for a new generation of influencers who are revolutionizing the hair industry. These YouTubers are not just creating hair tutorials; they're shaping trends, redefining standards, and building vast communities where haircare goes hand in hand with self-expression. In this article, we'll explore how these YouTube hairstylists are making waves in the world of haircare.

\*\*Educators and Experts:\*\*

Many of these YouTubers have become educators in their own right. They offer step-bystep tutorials, helping viewers master various hair techniques and styles. By sharing their expertise, they bridge the gap between salon-level skills and everyday people who want to take better care of their hair. These tutorials aren't just about aesthetics; they promote healthy hair practices and techniques.

\*\*Cultural Diversity and Representation:\*\*

The hair industry has a long history of excluding certain hair types and textures. YouTubers are rewriting this narrative by representing the full spectrum of hair types and ethnicities. They address the unique challenges and beauty of Afro-textured hair, curly hair, straight hair, and everything in between. This representation is not just about hair but about inclusivity and celebrating individuality.

\*\*Product Reviews and Recommendations:\*\*

YouTubers often test and review various haircare products, from shampoos and conditioners to hairdryers and styling tools. Their honest feedback guides consumers through the overwhelming array of choices in the market. This transparency benefits both customers and brands, promoting better products and helping consumers make informed decisions.

\*\*Trendsetting:\*\*

These influencers are trendsetters. Their unique styles and creative experimentation with hair color, cuts, and styling inspire their viewers to think outside the box. Many have played a significant role in popularizing trends like natural hair movements, vibrant hair colors, and intricate braiding styles.

\*\*Community Building:\*\*

The most significant impact comes from the communities these YouTubers build. They foster spaces where people can share their hair journeys, ask for advice, and seek support. It's not just about the tutorials; it's about building connections, boosting self-esteem, and fostering self-love.

Social Issues and Activism:\*\*

In addition to haircare, many YouTubers use their platform to discuss broader social issues related to hair. They shed light on topics like the politics of hair in the workplace, the history of Black hair, and cultural appropriation. By doing so, they contribute to important conversations about diversity, representation, and acceptance.

These YouTubers have turned haircare into an art form, a source of empowerment, and a means of self-expression. They've democratized hairstyling, making it accessible to anyone with an internet connection. As the hair industry continues to evolve, the influence of these digital trailblazers shows no signs of waning. They are not just changing hairstyles; they are changing lives.





